REP: TEL# 703 528 780 CREDIT ADVISORY: AGE! REP HEADLINE# 6228189 TRF# 321476 ORDER WORKSHEET \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT MORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFTV-TV ***

STATION M2		: LINE#:	STA:	я г г	ELIGHT	ORDER	ADV #_
PROGRAM: NIGHTLINE ORD COM1: DOLLARS FROM HDL# 6228187 STATION MAKEGOOD OFFERS: MISSED:BONUS M2 OK'D OFFER:FRI/1205A-1235A CMT:DOLLARS FROM HDL# 6228187	Y ADVERTISER CODE = AGENCY EST# = Y PRODUCT CODE = 1205A-1235A 30 \$800.00	#:REP :CD: TIME PERIOD : LGTH : SEC : RATE	***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS	TO LENA FR JULIE FR JULIE OK'D M2 TTLS \$14835074X PLS CFM,THX 9/27	DATES OCT2/12 OCT8/12 WK-1 AX STATE TAX CO-OP BILLING	# CONTRACT # 6228189 AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER,	ADV. NAME ISS/AMER. CROSSROADS AGY. NAME CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555
OCT5	10/5 10/5	: START : END : DATE : DATE			NEEDED	CLASS:	BUYER NAME
30s	H	E : SE				NATL.	E M
\$800.00	Я P, I	PTS: WEEK :			DATE	LOCAL	EF.#_6556 LY_MILHOAN JOE_KNAUER
(SEP27/12) PLS ADVISE.		DAYS			E SEP27/12	REGIONAL	SALESMAN #
SE)	Н	:TOTL:			17.17		

REP HEADLINE# 6228189 TRF# 321476 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!! FAX# 703 528 7880

HARRIS REPORT FROM REP

CHANGES *** WFTV-TV *** SEP27/12 17.17

:LINE#:REP :CD: :LINE#: 148350.00 TIME PERIOD : LGTH : SEC: RATE DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS 148350.00 74 :TOTL: :SPTS:

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WOPX 0% WESH 29% WOFL 15% WKCF 1% WRDQ 1% EFTV 0% WRBW 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE